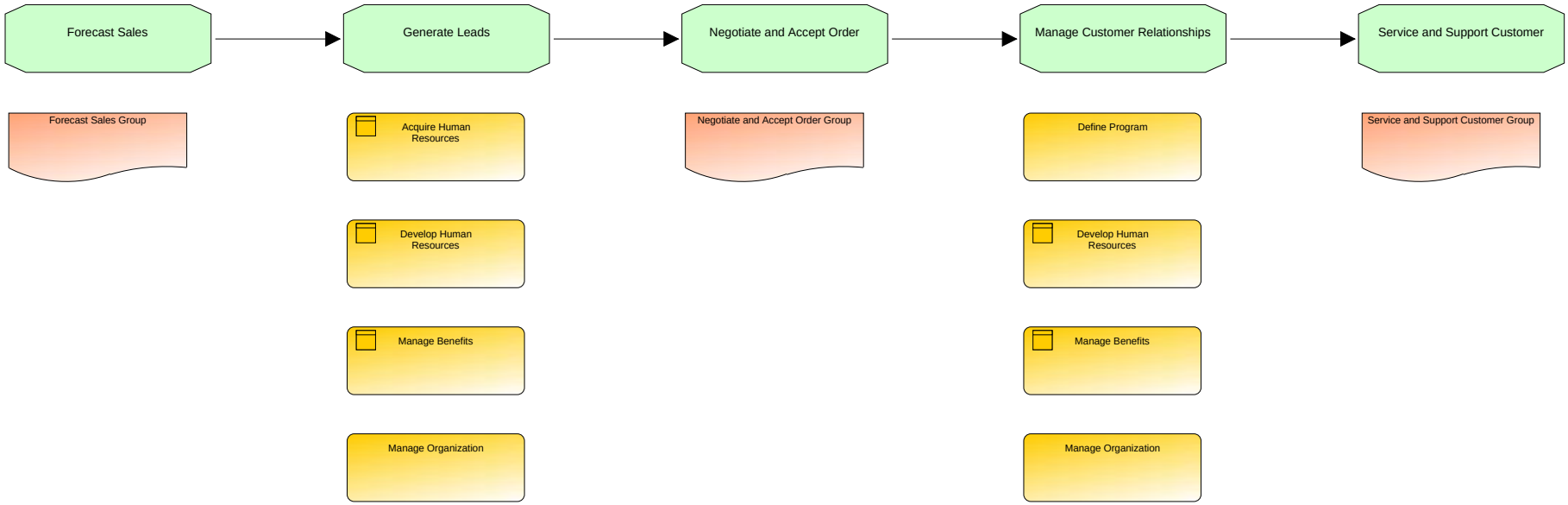
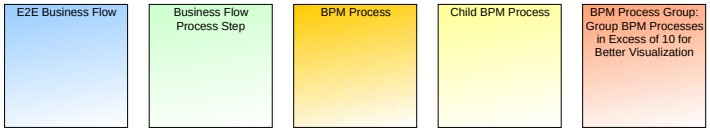
Prospect-to-Order (L0 E2E Business Flow)
System Architect
Thursday, March 08, 2012 9:43 AM

Comment

Prospect to Order encompasses all business functions necessary to generate and sustain sales by pursuing qualified leads, employing effective sales techniques, efficient order processing, maintaining customer relationships and providing support functions to include service, personnel and financial impacts.

Prospect-to-Order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